

# One Assessment. The Birkman Method.

Hiring • Team Building • Leadership Development • Executive Coaching • Talent Development

## Why Birkman is Better

Birkman isn't like other personality tests. Our science-backed assessment powers scalable solutions to meet your needs at every level of your organization.



### Better insight.

Birkman uncovers the drivers behind individual personality and decision-making to help you thrive.



### Actionable data.

Leverage data to understand your motivators, apply your strengths, and be more effective at work.



### Tools for emotional intelligence.

Increase social awareness and improve communication effectiveness through a better understanding of behavior.



### Validated by science, proven by business.

For 68+ years, we empower performance at high impact organizations across every industry, globally.

Release the Potential. Start the Conversation:

[www.pyramidodi.com](http://www.pyramidodi.com) | +1 (706) 284.8621 | [billy@pyramidodi.com](mailto:billy@pyramidodi.com)

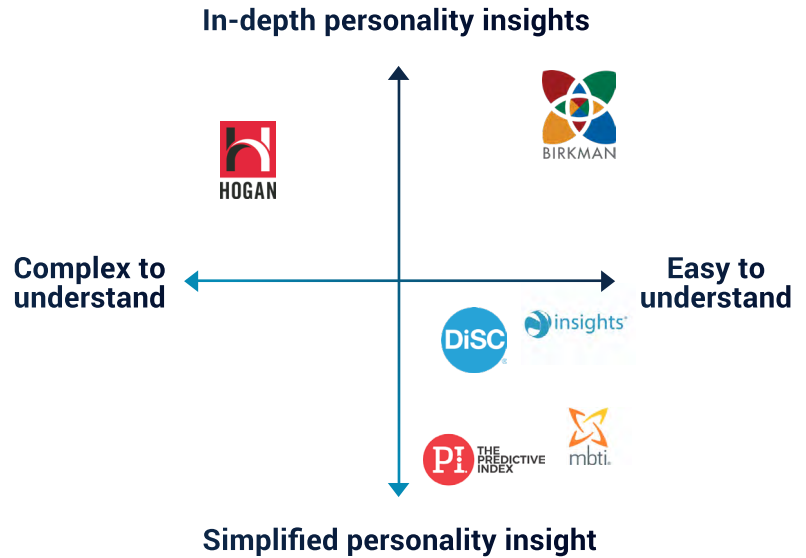


GREAT WORK. GREAT WORKPLACES. RELEASED POTENTIAL.

**PYRAMID ODI**

# The Implications of Using Birkman vs. Other Assessments

For seven decades, thousands of talented organizational psychologists, HR managers, and management consultants prefer Birkman as their go-to scalable assessment solution. Driven by a single questionnaire, Birkman offers tools to help drive performance through talent management, organizational development, executive coaching, and beyond. The graphic provides a snapshot of how clients view The Birkman Method experience to other assessment solutions.



# How We Help You Empower Performance



Improve communication effectiveness



Match people to values to support your culture



Accelerate developmental growth



Provide tools for conflict resolution



Develop emotionally intelligent leaders and teams



Empower existing and new teams to thrive



Create resilience to improve retention



Increase employee engagement



Build trust and alignment to increase productivity



Support change management initiatives

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